

# in a nutshell

## the inception

like most interesting twists and turns that happen in life, the story begins at a coffee shop. ours was no different. the journey over the past 9 years has been a roller coaster ride. today, we are a david taking on the goliaths. we will remain a david. nimble-footed, agile, responsive, accountable & execution-driven, some keywords synonymous with us.

our journey began as a start-ups focused agency, today, we have some big names too in our portfolio. yet, our focus remains unchanged. the entrepreneur. then, the enterprise he creates.

## our patrons

- ananta spa
- bridgeable singapore
- colors holidays llc
- feathers | a radha hotel
- greenways group
- grt hotels & resorts
- idli factory
- kauvery hospital
- kreedaa games
- matrix business service
- norms
- prime nuts
- smartmegh soluttions
- svb
- superfil industrirs
- tamira
- transsys solutions
- vihaa hospital

## leadership

**arvind aathreya**  
partner

+91 97899 61681  
arvind@firebrandlabs.in

**arun kumar ravi**  
creative head

+91 96000 18292  
arun@firebrandlabs.in

**raj Kumar r b**  
business acquisition - bengaluru

+91 95972 90006  
raj Kumar@firebrandlabs.in

**senthil natarajan r**  
business acquisition - chennai

+91 99655 64422  
senthil@firebrandlabs.in

 **linkedin**  
linkedin.com/company/firebrand-labs

 **facebook**  
facebook.com/firebrandlabs

 **instagram**  
instagram.com/firebrandlabs

## connect

**firebrand labs**

**firebrand labs llp**

sai anugraha, d, no.27/1, rukmani street, off tiger varadhachari road, kalakshetra colony, besant nagar, chennai - 600 090.

## our core



ideas & strategy



brand engineering



design



digital marketing



product packaging



animation



content & blogging



product photography



corporate identity



concept & corporate films



ui - ux