

In a Nutshell

The Inception

Like most interesting twists and turns that happen in life, the story begins at a coffee shop. Ours was no different. The journey over the past 8 years has been a roller coaster ride. Today, we are a David taking on the Goliaths. We will remain a David. Nimble-footed, agile, responsive, accountable & execution-driven, some keywords synonymous with us.

Our journey began as a start-ups focused agency, today, we have some big names too in our portfolio. Yet, our focus remains unchanged. The entrepreneur. Then, the enterprise he creates.

Our Patrons

- Integrated
- Euroceil
- Matrix Business Services
- Sipping Spirits
- Idli Factory
- Kreedaa Games
- GRT Hotel & Resorts
- Vihaa Hospital
- Prime Nuts
- NAC Jewellers
- Khadims
- Feathers | A Radha Hotel
- Smartmegh Solutions
- Transsys Solutions
- Bridgeable, Singapore
- Spalon
- VBJ
- Power Center

Our Core



Ideas & Strategy



Brand Engineering



Design



Digital Marketing



Product Packaging



Animation



Content & Blogging



Product Photography



Corporate Identity



Concept & Corporate Films



UI - UX

Leadership


Arvind Aathreya
Partner

Arun Kumar Ravi
Design Head

Rajkumar R B
Technology Head

Senthil Natarajan R M
New Business Acquisition

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