

# In a Nutshell

## The Inception

Like most interesting twists and turns that happen in life, the story begins at a coffee shop. Ours was no different. The journey over the past 8 years has been a roller coaster ride. Today, we are a David taking on the Goliaths. We will remain a David. Nimble-footed, agile, responsive, accountable & execution-driven, some keywords synonymous with us.

Our journey began as a start-ups focused agency, today, we have some big names too in our portfolio. Yet, our focus remains unchanged. The entrepreneur. Then, the enterprise he creates.

## Our Patrons

- Integrated
- Euroceil
- Matrix Business Services
- Sipping Spirits
- Idli Factory
- Kreedaa Games
- GRT Hotel & Resorts
- Vihaa Hospital
- Prime Nuts
- NAC Jewellers
- Khadims
- Feathers | A Radha Hotel
- Smartmegh Solutions
- Transsys Solutions
- Bridgeable, Singapore
- Spalon
- VBJ
- Power Center

## Our Core



Ideas & Strategy



Brand Engineering



Design



Digital Marketing



Product Packaging



Animation



Content & Blogging



Product Photography



Corporate Identity



Concept & Corporate Films



UI - UX


## Leadership

**Arvind Aathreya**  
Partner

**Arun Kumar Ravi**  
Design Head

**Rajkumar R B**  
Technology Head

## Connect

 **Email**  
arvind@firebrandlabs.in  
senthil@firebrandlabs.in

 **Facebook**  
facebook.com/firebrandlabs

 **Twitter**  
twitter.com/firebrandlabs

 **LinkedIn**  
linkedin.com/company/firebrand-labs

 **Instagram**  
instagram.com/firebrandlabs

**firebrandlabs**  
we deliver...

**Firebrand Labs LLP**  
Sai Anugraha, D, No.27/1, Rukmani Street, off Tiger Varadhachari Road,  
Kalakshetra Colony, Besant Nagar, Chennai - 600 090.